

## **\*\* Immediate Release \*\***

### **Family Business Turns Personal Tragedy Into Non-Profits Fundraising And FEMA's IPAWS Emergency Readiness System Tool**

C.A.S.P.E.R. Fundraising and Emergency Alert System for Non-Profit Organizations. Budget Cuts, Grant competition and Donation shortages are common problems that Emergency Services and other Non-Profit Organizations, such as Fire Departments, Rescue Squads, Schools, Colleges, Parks etc..., are very familiar with. While there's no easy fix for these problems, C.A.S.P.E.R. sheds its LED light on a new direction called [Sponsortizing](#). In urgent situations, however, Emergency Alerts and Warnings are more effective than ever with real-time, roadside information. 911 C.A.S.P.E.R. Systems is poised to shake up the LED Display Signage industry and help bring it out of its stagnant state.

Woolwine, VA ~ June 11, 2013

911 C.A.S.P.E.R. Systems, turned Lemons into Lemonade by creating a Patent Pending System for Fundraising and extending FEMA's Integrated Public Alert and Warning System (IPAWS) called C.A.S.P.E.R. after they experienced their *personal loss*. C.A.S.P.E.R. stands for **Community Awareness and Stimulus Plan for Emergency Readiness**. This new System is expected to help many non-profits such as fire departments, rescue squads, schools, colleges, parks, etc... by providing a new stream of steady donations, while also standing-by quietly ready to prepare or direct people during an Alert or Warning.

"After our home burnt down I joined our local Fire department and rescue squad" said Chuck Freels, one of the Patent Developers and Vice-President of 911 C.A.S.P.E.R. Systems. "I soon found out that our fire and rescue departments spend numerous hours on fundraising and not enough time on training ~ when budget cuts, grants and then donations started to decrease, my family came up with our C.A.S.P.E.R. LED Display Signage System to help all non-profit organizations by creating C.A.S.P.E.R. as a Tool." Mr. Freels continues "With the added Tool of being FEMA's IPAWS capable, we foresee this helping Communities all over America and beyond. Everyone will soon see that C.A.S.P.E.R. is NOT just and LED Display." Freels also comments "I think the most fun of this was as we all worked together bouncing ideas off one another, it has really brought our family closer together."

LED Displays are already the best form of on the road notification, now it is a Community based Tool as well. Lyle Birkey, Director of Communications, National Council for Science and the Environment says . . . . . "C.A.S.P.E.R. can literally be a lifesaver for whole communities – especially in the rural environments. I love the subtle acronym too – it's the friendly ghost that you don't know is there until you absolutely need it, and then it guides you to safety and resources in the most dire of situations."

Key points to C.A.S.P.E.R:

- Provides a way for local Dispatch Departments to commandeer the LED Display to provide geographically relevant Alerts and Warnings
- Provides a Fundraising Tool for Non-Profit Organizations to help with typical Budget Cuts, diminishing Grants, while providing a steady stream of Donations. The Fundraising aspect of this System provides a new avenue of donations for Fire Departments, Rescue Squads, Schools and other Non-Profit Organizations.
- Provides support with Communities 'Buy Local' Campaigns by Showcasing their local Businesses with 'Support Our Sponsors' logos and information on the LED Display.

- Provides an Emergency Readiness tool for geographically relevant areas found in the more traditional 'Community' settings through FEMA's IPAWS system with the added feature of providing pictures of Missing Persons such as Amber Alerts and Silver Alerts
- Provides For-Profit Business the capability to utilize the Emergency Readiness aspect of C.A.S.P.E.R. to help their Community.

Vantage LED, a United States based Leading LED Display Manufacturer located in Corona, CA, will be manufacturing 911 C.A.S.P.E.R. Systems LED displays. Vantage LED has also developed the Software that was exclusively designed according to 911 C.A.S.P.E.R. Systems' specifications to interact with the LED Displays. Vantage LED was chosen due to their high quality LED Displays, their cutting edge software and innovation, their complete comprehensive 5yr parts and on-site service warranty, and their outstanding Support Team.

911 C.A.S.P.E.R. Systems is Woman Owned, Small Business, and is in a HUBZone. 911 C.A.S.P.E.R. Systems is based in Woolwine, VA. 911 C.A.S.P.E.R. Systems' will be Distributed through their growing network of Distributor Partners. To find out more visit [www.911Casper.com](http://www.911Casper.com) or contact 911 C.A.S.P.E.R. Systems.

If interested in becoming a 911 C.A.S.P.E.R. Systems Distributor Partner please contact Chuck Freels below,

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